

OUTSOURCING

Your Start-Up or Expansion

Whether your ramp-up requires 20 or 2,000 new hires, HTI is equipped to fully manage your project with a dedicated team and targeted recruiting methods.

Direct Hire | Expansion | Advertising | Human Resources | Job Fairs



THE CHALLENGE.

ZF Transmissions Group located in Greer Court, South Carolina, is a leading Tier 1 automotive supplier for driveline and chassis technology.

- HTI was tasked to manage the direct-hire campaign to support a 1.4 million square foot facility expansion.
- The initial plan was to direct hire 1,200 associates in a very tight window of time. Due to high demand for their product, the hiring plan grew to 2,100 full-time hires.



OUR SOLUTION.

- HTI integrated as an extension of the ZFTG Human Resources Department. HTI dedicated a team of recruiters to manage all of ZFTG's external hiring.
- HTI planned and executed regular job fairs, targeting both hourly & skilled workers in times of peak demand.
- HTI engaged our branch offices to help support the influx of applicant flow.
- Local advertising & social media expanded the relationship between HTI and ZFTG.
- At the end of the ramp up, HTI can scale back and support ZFTG on an as-needed basis.



THE RESULTS.

- Successfully placed over 2,300 associates at the facility.
- ZFTG able to focus on core competencies.